BUSINESS ETHICS SUMMIT

3rd EDITION

JUNE 12, 2025 | PONTIFICAL ACADEMY OF SCIENCES

PLAYING WITH FIRE: HARNESSING INNOVATION WITHOUT BURNING THE FUTURE

09.00
Welcome Coffee

09:30
Opening Remarks by:

- **Cristiana Falcone**
  Co-Founder, Business Ethics Summit
- **Eva Spina**
  Capo del Dipartimento per il digitale, la connettività e le nuove tecnologie, Ministero delle Imprese e del Made in Italy

SESSION 1: TECHNOLOGY & PROGRESS

PHILOSOPHY LECTURE: KANT
Progress or Power Play? Who Commands the Future of Technology?

Inspired by Kant's imperative to treat humanity as an end in itself and Power and Progress' critique of elite-driven innovation, this session explores whether current technological development truly advances human dignity—or simply reinforces existing power structures.

Key Themes:

- Ethical frameworks for AI and automation
- Who defines "progress" in the tech world?
- How to design human-centered innovation

PHILOSOPHY LECTURE BY:

- **Brian Smith**
  Associate Dean for Research, Lynch School of Education & Human Development, Boston College

OPINION LEADER:

- **Salvatore Pinto**
  Chairman of the Board, Axpo Italia

RESPONDENTS:

- **Keyun Ruan**
  Economist, Computer Scientist & Author, Alphabet Inc

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- **Agostino Santoni**
  Senior Vice President, Cisco South EMEA
- **Cristina Nardelli**
  Senior Fellow, Unicri & Co - Director Summer School on Artificial Intelligence, Ethics and Human Rights
- **Charles Kerrigan**
  Board Advisor, AI & Partners
- **Jimena Luna**
  Senior Manager, Global AI Policy Lead, Lenovo
- **Fuad Siddiqui**
  Partner, Global Consulting Innovations and Emerging Tech Leader, EY
- **Giuseppe Rao**
  Consigliere - Dirigente Generale, Presidenza del Consiglio dei Ministri;
  Professore di Geotecnologia, connettività e ordine mondiale, Università di Sassari
- **Paolo Cellini**
  Digital Economics Professor Luiss and Chief Investment Officer Deep Ocean Capital (Venture Capital Fund)
- **Franco Purini**
  Academic, Sapienza University
- **Piero Bonadeo**
  President & Co - Founder, CCLatam
- **Barbara Carfagna**
  Journalist, Rai

10.30
CANDID 'FIRE' CHAT WITH JIM BREYER, FOUNDER & CEO, BREYER CAPITAL

11.00
Coffee Break

SESSION 2: FINANCING JUSTICE IN THE AGE OF INNOVATION

Capital for the Common Good: Financing the Right Tech to Bridge, Not Broaden, Inequality

Drawing from Power and Progress' call for equitable tech, this session asks how we align investment strategies with inclusive, ethical innovation—and avoid funding systems that deepen inequality.
Key Themes:

- Ethical investment and impact funding
- Preventing digital monopolies and data colonization
- Public-private collaboration to democratize innovation

11.15
OPINION LEADER:

- **Simona Arduini**
  Consigliere di Amministrazione, Banca Ifis

RESPONDENTS:

- **Marella Moretti**
  Board Non Executive Director, Havas and Banijay
- **Domenico Musso**
  Counsel Finanza Pubblica Group, Banking & Finance Dept., CMS
- **Chiara Mancini**
  Deputy General Manager, ABI

- **Federica Zanella**
  Board Member, Trenitalia
- **Nicola Giliberti**
  General Counsel, Domyn
- **Marco Marzano de Marinis**
  Lead Global Technical Specialist, IFAD
- **Emanuela Palazzani**
  Founder & CEO, Atman Advisory
- **Giovanni Maria Mazzacani**
  International Relations and Diplomatic Affairs, Enel
- **Karina Riera**
  Co-founder Alurralde Jasper and Head for Latin America and Global Communications
- **Panos Linardos**
  Chairman, RLC Global Forum
- **Anna Puccio**
  Executive Director, Independent Director, Innovation and Sustainability Thought Leader
- **Archie Ravishankar**
  CEO & Founder, COGNI
- **Massimo Giordano**
  Managing Director Europe Offices, McKinsey EU
- **Claudio Arcudi**
  Managing Director, Accenture

SESSION 3: SOLIDARITY IN THE DIGITAL AGE

The New Solidarity: Updating Rerum Novarum for the AI Economy

From labor dignity to social cohesion, this session brings the social teachings of Rerum Novarum into the 21st century. What does solidarity look like in algorithm-driven workplaces, platform economies, and fragmented political spheres? How do we prepare the next generation of leaders?

Key Themes:

- Ethical labor in the age of automation and gig work
- Building social contracts in digital economies
- Reimagining community and fraternity through tech

12.15

OPINION LEADER:

- **Aleksandar (Sasha) Tomic**
  Associate Dean for Strategy, Innovation and Technology; Director of MS in Applied Economics and MS in Applied Analytics; and Associate Professor of the Practice in Economics at Boston College

RESPONDENTS:

- **Giovanni Caccamo**
  Director and Songwriter
- **Drue Kataoka**
  Artist
- **Ludovica Rossi Purini**
  Artistic Director
- **Benson Taylor**
  CEO, LUCO

- **Chiara Tilesi**
  Director and Producer
- **Gianpaolo Barozzi**
  VP HR CTO, Cisco
- **Piero di Pasquale**
  Co-founder, MANIMAworld.com
- **Ugo Parodi Giusino**
  Founder & CEO, Magnisi
- **Massimo Redaelli**
  Founder & CEO, PrimaMG
- **Anna Citarrella**
  Government Affairs Director, Johnson & Johnson
- **Mario Nobile**
  General Director, AgID
- **Francesco Manzini**
  Managing Director, Grafton Recruitment
- **Angelo Maria Petroni**
  Dean Faculty of Political Science, Sociology, Communication Sapienza University of Rome and Académico Correspondiente Real Academia de Ciencias Morales y Políticas Madrid
- **Giuseppe Cioffi**
  Senior Advisor, Umbria Business School

13.15
CLOSING REMARKS

RULES OF ENGAGEMENT

- Each participant may speak for 3 minutes.
- Opinion leaders will begin with 5 minutes of opening remarks.
- Moderators will strictly enforce time limits. Anyone exceeding their time will be asked to stop.
- The order of speakers is only a guide.